

ARTWORK GUIDELINES

Acceptable Programs

- (PC / MAC Compatible Programs)
-Adobe Illustrator (.ai / .pdf / .eps)
-Adobe Photoshop (.psd)

Vector Files

- *Preferred format***
(Created in Illustrator)
-Convert all text to outlines (paths) or e-mail fonts used

Image (Raster) Files

- (Created in Photoshop)
-Included jpps / pngs / gifs / tiffs
-CMYK color mode
-All artwork must be 1:4 scale of final size at 300 dpi
EXAMPLE:
If the final is 16"x32" the files should be laid out 4"x8"

Color Information

- Include all PMS/ Pantone numbers
or
-Include all CMYK %

-  C__% cyan
 M__% magenta
 Y__% yellow
 K__% black



(If not supplied Celina will choose closest match)

Unacceptable Artwork

- Any art at 72 dpi
Microsoft programs: Word, Excel, Powerpoint etc.
Artwork saved in a wrong format, size, or scale.



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Upload to our FTP Site:
Call for Upload Information
866-438-8368 / 419-586-3610

FAILURE TO COMPLY WITH ARTWORK REQUIREMENTS

WILL PLACE ORDER ON HOLD: PROLONGING PRODUCTION TIME!